

WHAT IS »AREA COMPOSING«?

»Area Compositings« are audio visual portraits of extraordinary sites. Together with innovative projection and sound technology they turn into room installations, which allow completely new perceptions and interpretations.

WHICH MOTIFS ARE SUITABLE FOR AN »AREA COMPOSING«?

Sites, landscapes, architecture, street scenes or a whole city with its history.

HOW IS AN »AREA COMPOSING« CREATED?

Photographer Peter Hölscher captures the motifs with his special exposure technique, always in motion, pretty similar to a camera ride. The result is a partial motion blur, which releases the photography from its mimetic fidelity. Later Hölscher puts the photos together to a sequence of pictures, which are merging in an extremely slow manner – he calls it the »liquid Image«.

Composer Ronald Gaube roams the sites with his highly sensitive microphones and recording gear to bring out as many facets of their sounds as possible. Later he arranges parts of his sound recordings, gathered sound documents as well as electronic sound structures and compositions to a soundtrack.

In all stages of the project the two artists are working closely together, so that sound and image compositions can develop context-sensitive and finally unite to the »Area Composing«.

WHAT DOES AN »AREA COMPOSING« DO?

The slow imperceptible merging of the pictures intensifies the view on the sites and slows you down. Abstract aggregates into concrete, concrete dissolves again. The soundtrack picks up the exiting metamorphosis and widens the visual experience by the emotional power of the sound. The audience immerses completely into the portrait and develops a personal relation to the site out of its impressions and associations.

WHAT ARE THE POSSIBLE APPLICATIONS?

»Area Compositings« have the greatest impact when brought back to their origin in the form of media installations. Therefore they are perfectly suitable as image-building design elements for companies, institutions or communities. They are applicable as:

- Fixed installation inside or outside (art on the building / public art)
- Fixed integration in room concepts or rather in the corporate identity (part of the interior design)
- Temporarily installation (exhibition, performance, hence live event)

WHO ARE THE »AREA COMPOSERS«?

Peter Hölscher, Düsseldorf/Leverkusen: Photographer
Ronald Gaube, Düsseldorf: Composer
Dorothee Pilavas, Dortmund: Art Projector, Journalist

www.area-composer.de

www.facebook.com/area.composer.projects